# COCKTALES

# Alternate Title: SHIFT DRINK

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#### COLD OPEN

EXT. WOODS OF KENTUCKY - DAY

A primitive HILLBILLY with a giant beard, dressed in shabby clothes stands around a tree stump. On the stump are a mixing tin, whiskey bottle, sugar bag, and a bottle of bitters. He grunts and spits, fingering the items. Hesitantly, he picks up the tin.

As Strauss' "Also sprach Zarathustra" plays in syncopation to the whiskey pour, then sugar, a dash of bitters, and stirring with a bar spoon. He lifts the tin to his lips. He sips, then smiles revealing several missing teeth.

He begins doing a jig as the music crescendos then fading into a banjo remix of "Cottoneye Joe.'

OPENING CREDITS - (Alternate title: COCKTALES)

INT. BAR - NIGHT

HOST stands behind the bar. The episode's cast saddles up on the bar stools. The Host introduces the drink, the ingredients, and the sponsored spirit. This improv based segment is called: BAR BANTER

EXAMPLE:

THE HOST This cocktail is very simple, base spirit, sugar, bitters, and citrus peel.

CAST MEMBER 1 Can you make mine sugar free?

THE HOST

No.

CAST MEMBER 2 Can you make it with rum, with tequila, with orange juice, with heroine, with diet Coke, with hot coco mix...

THE HOST Traditionally, you make it with bourbon whiskey, or rye. I like Buffalo Trace Bourbon.

# CAST MEMBER 1 Will I feel like a Buffalo after drinking one?

THE HOST Maybe after drinking three.

INT. OFFICE - NIGHT

Camera enters the door reading 'Barbra Powers: Lady Journalist'. The sharp contrasting shadows cut through a smoke-filled room, ala film noir. BARBRA (30's) stands looking through Venetian blinds. She takes a long drag from her cigarette. She has a powerful stature with a lusty, coarse voice.

> BARBRA (V.O.) My drink was out there. I could feel it poking me like the cheap lining of penny store panty-hose. It been weeks since I got a good lead on the creator of the oldfashioned.

Barbra pulls down the blinds to look out into the street, then turns around.

BARBRA (V.O.) Maybe this trail has gone cold, or should I say, watered down. This drink had seen more tweaks and face lifts than a Hollywood Hasbeen.

Barbra take a drag. From her desk she grabs an open file dossier. Pondering the file, she takes a sip of an Old Fashioned.

BARBRA (V.O.) My heads swimming. I've gotta stop testing every whiskey cocktail I come across or I'm liable to be fitted for a pine box. I know they don't have my color.

Barbra flips through her rolodex. She dials a number on her rotary phone.

BARBRA (on the phone) Hello? I need to make an appointment right away. INT. HALLWAY - NIGHT

We follow Barbra as she walks down the hallway. The click clack of her heels keeps time.

BARBRA (V.O.) I was frantic to find an answer. I've always trusted the work of a good sleuth. It was the only way I could find him. I needed answers and I needed them now.

Barbra approaches the office door. The silhouette of a man in a hat, smoking covers the window. Barbara freezes.

BARBRA V.O. Of course I was frightened. I didn't want to be found out. It's not very ladylike to go to these extremes. Perhaps I can start over upstate after I find what I'm looking for.

The man's silhouette moves out of the window, the words on the door become clear; Rye Guy P.I. Barbra enters.

INT. OFFICE - MOMENTS LATER

RYE GUY P.I. (40s) sips from a rocks glass and ponders. Barbra sits straight up and wide-eyed across his desk waiting for a reply.

> BARBRA So what-da-ya say? Can you help me, Rye Guy?

RYE GUY So you say you lost him, eh?

He gets up, paces the room.

BARBRA Yes, I've followed him on my own from three bars. But the trail's gone cold. I'll pay whatever you ask.

RYE GUY So you followed him from bar to bar, from city to city and you don't know the recipe yourself? BARBRA Not very ladylike, wouldn't you say?

#### RYE GUY

I say this case is a broken abacus, it just doesn't add up. He added the lemon peel and you watched him stir the whole thing, the sugar, and bitters. It's the base spirit you're after. Was it Bourbon or Rye?

#### BARBRA

Damn you, I don't know! He kept me guessing. His jug labeled XXX.

RYE GUY

Certainly you, a seasoned drinker, could tell the difference between a bourbon and a rye.

BARBRA It's not the spirit. Don't you see??? It's his technique!

RYE GUY Calm down! Remember all the details. Think back. Close you eyes.

Rye steps behind Barbra and caresses her cheek. She closes her eyes and stumbles a bit. He steadies her, then leans in to talk softly in her ear.

> RYE GUY (CONT'D) He's there behind the bar. After his spoon makes the final swirl around the mixing glass he pours the stiff one over a big block of ice and hands it to you with a smile. The glass feels heavy in your hand and the moment it reaches your lips you feel the liquor dance on your tongue.

Barbra smiles at the thought, completely indulged in the moment.

RYE GUY (CONT'D) Now think for me, does it have a vanilla, cooking spices, caramel notes? Or is it dryer, spicier? BARBRA It's smooth. RYE GUY Bourbon? BARBRA Rye Rye then! BARBRA Bourbon

> RYE GUY But you said Rye.

BARBRA It was Bourbon! It was Rye!

RYE GUY Get it together woman!

BARBRA

Bourbon!

BARBRA (CONT'D)

Rye!

BARBRA (CONT'D)

Bourbon!

Rye stunned at her display.

BARBRA (CONT'D) It was a rye that drank like a bourbon. I need to know what it was.

Barbra tugs on Rye's lapels pulling him close.

BARBRA (CONT'D) Some sick twisted man made me a drink I'll never forget.

RYE GUY Forget about it Barbara, it's Chinatown. What?

#### EXT. POOLSIDE 70'S PARTY - DAY

BUNNY ROGERS (20s) in a tiny bikini, climbs out of the pool. She dabs herself with towel, she walks over to a small bar cart. On a lounge chair next to the cart is RANDY GLAZE (20s), decked in a perm and mustache combo, he smiles at Bunny.

> RANDY Hey there groovy chick, I'm in the mood for something refreshing. Think you can help a dude out?

> BUNNY Sure thing stud. Tell me what you really want.

RANDY You know, it's been a long time but, I have a jonesing for an old fashioned.

BUNNY You're in luck cowboy. Every guy I've ever met says I've given the best old fashioned of their lives.

RANDY

Far out! What's your secret?

BUNNY I don't mind getting really sticky.

Randy pauses and raises his eyebrow at BUNNY.

MONTAGE: Suggestive shots. Oranges being sliced, cherries being de-stemmed, pineapples being cut up. A rather graphic muddling with a flesh colored mortar, etc.

Finally, Bunny catches her breath, wipes fruit pulp off her cheek. She hands Randy a gigantic punch bowl adorned with pineapple sphere, cherry, orange and parasol. Mortified and disappointed, Randy stops in his tracks.

RANDY But Bunny, you can't muddle fruit in an Old Fashioned, can you? BUNNY Relax, Randy, its the 70's, lots of people are putting fruit in places they don't belong.

RANDY tries feebly to drink from the side of the bowl.

EXT. PARK - DAY

LEON (Late 70's), old and crusty with a permanent scowl on his face, sits on a park bench. Next to him is sleepy old WALT (Late 70's).

LEON Old Fashioned? (Haggard chuckle) Back in the day it was a real whiskey drink! Now you get a tiny thimble filled with fruit! Ya call it an 'OLD fashioned?' You know what else is old fashioned? Not sleeping with a guy on the first date! I saw the news. They start thumbing the timber app. In my day the wood had to wait.

Leon tugs at Walt's sleeve and gestures towards the ground to punctuate his point.

WALT Get a gal who can keep quiet. . .

END ACT ONE

#### ACT TWO

INT. BAR - NIGHT (BAR BANTER CONT.)

Behind the bar, The Host stirs Old Fashioneds for the Cast Members. Improv Scene.

EXAMPLE:

The Host Everyone can agree, you <u>never</u> shake an Old Fashioned.

CAST MEMBER 1 Like a baby.

The Host Exactly. Never shake a baby either.

CAST MEMBER 1 But can I stir my baby?

The entire group thinks on this for a moment, then nods together in agreement.

INT. BAR - DAY

E.J. Pepper (Late 30's) a southern man of considerable sensibilities and meticulous grooming, stands behind a whiskey bar in a white suit.

E.J. Friends, today I have the distinct pleasure of mixing you a whiskey cocktail.

E.J. pulls out a mixing glass, with a bar spoon and a julep spoon. He then grabs a short stemmed wine glass and checks it in the light.

E.J. (CONT'D) Whether in solitude on the veranda or palavering at the governor's ball, this is a perfect companion.

Setting aside the wine glass, E.J. lines up his ingredients: a whiskey bottle, sugar, bitters, and lemon.

E.J. (CONT'D) Start by taking out your mixing glass, adding sugar. It don't matter the color, just want that sweetness. He grabs a spoonful of sugar and plunks it into the mixing glass. E.J. (CONT'D) Soak that devil in bitters. Grabbing the bottle of bitters, we see the sugar soaking up the liquid. E.J. (CONT'D) Add a dash of water to loosen it up. Pouring from a small pitcher, the water is added. E.J. (CONT'D) A 'whine glass' worth of whiskey. Today I'm using Buffalo Trace. E.J. shows the bottle, measures and pours the spirit. E.J. (CONT'D) I find it ill breeding to indulge in more than two and a quarter ounces. Add in cracked ice, stir 30-40 seconds. Ice is added to the mixing glass, E.J. takes his spoon and stirs the drink around, whistling 'dixie' as he works. E.J. (CONT'D) Now grab your Julep spoon. Strain over fresh ice. Adding a Julep spoon to the front of the mixing glass, E.J. brings the stemmed glass to the front, and strains into the wine glass. E.J. (CONT'D) Express two inches lemon peel over the cup. I don't often express myself so you will excuse me while

Grabbing the lemon and a peeler. E.J. shaves a two inch

peel, pinches it over the glass, rims it, and drops it in.

I enjoy this immensely.

E.J. (CONT'D) I like to coat the rim before I drop it in. Sip and enjoy. For now, I am Colonel E.J. Pepper. May your evening's be long.

E.J. gestures a toast and takes a sip.

INT. SOUND STAGE - DAY

Shots of bars, drinks, shaking tins moving, etc.

V.O. ANNOUNCER Do these three have what it takes to be a mover and shaker behind the bar? America's second oldest profession is about it get a newcomer. We'll find out who on 'AMERICA'S NEXT TOP BARTENDER!"

Flash graphic of AMERICA'S NEXT TOP BARTENDER. GUY SWIZZLE (40s) walks on stage wearing an open collar, a fake tan, and a permanent bright smile.

GUY Hello America! Tonight one of these lucky contestants wins a job behind the bar. But first, they will be put to the test. Will these crafters stay cool or will they meltdown?

Audience claps and cheers.

GUY (CONT'D) Let's meet the trio. From Phoenix, Arizona a recent graduate with a Masters in Ecology, it's Lois Buecker.

LOIS BUECKER (late 20s) comes out from stage right. Dressed in a shirt that says "Are there any Otter questions?" with an image of an otter wearing glasses. She gives a reluctant wave to the crowd before stopping behind the right side of a long bar.

> LOIS May I take your order please?

GUY Residing in Santa Barbara, CA. He's 10.

GUY (CONT'D) an aspiring 'Lucha' and drywaller, please welcome Juan Carlos Matija.

JUAN CARLOS (20s) comes from stage right in a bedazzled singlet, and a Lucha Libre mask. He hails the crowd with both arms raised up. Taking center position behind the long bar he points at Guy.

JUAN CARLOS Thank you for this opportunity. I'm gonna work really hard.

GUY We will see about that my Mexican friend. Finally, a stay at home mother of five, and the #3 contributor to Pintrest's Craft Cocktail Board, give it up for Emily Reesman.

EMILY (30s) strolls out of stage right gazing at her Ipad mini, decked out in workout clothes (fashionable fitness).

EMILY We gotta finish this up by 2. Mikey has a eye doctor appointment at 2:45 and Becky has her Oboe lesson right after so, (CLAPPING HANDS) What-da-you'll-have?

GUY Charming! Each of these contestants will get the chance to be

(crowd joins in) AMERICA'S NEXT TOP BARTENDER!

Guy walks over to the contestants.

GUY (CONT'D) Contestants, today's drink is an Old Fashioned. Each of you must complete your drinks to your patron's specifications. Make it just the way they like it. Let's meet our picky patrons!

Shuffling out of stage left are three PATRONS, A college sophomore, a cougar in a cocktail dress, and a disheveled craggy old man. GUY (CONT'D) First up, Lois will be paired up with Valerie, a Martini guzzling divorcee and mother --if you can believe it. She's going to be a handful. Maybe a couple of handfuls.

VALERIE (50s) crosses to the other side of Lois, bends at the hips and pushes out her ample chest.

GUY (CONT'D) For Juan Carlos we have Willy Hambert, retired from the Navy in 61' but never left the habits. He is surely the surliest, saltiest seamen in studio.

WILLY (60s) gives a stumbling salute and almost falls down.

GUY (CONT'D) Over to JC there Willy if you could.

Finally coming to, Willy walks over to Juan Carlos and grips the bar for dear life.

WILLY You aren't that Filipino who tried to sell me his sister, are you?

GUY Finally for Emily it's Kody Barra, a sophomore from Clemson who enjoys 'chillin' in the sun all day and dancing with the hotties all night.'

KODY (21) get's excited and strikes the Usain Bolt pose then dances his way over to Emily.

GUY (CONT'D) Let's get three Minutes on the clock. Bartenders, flip your jiggers. Customers, fire your orders!

Valerie steps up.

VALERIE You know what I'm in the mood for? An old fashioned, just like Daddy used to drink. LOIS Bear with me here, I just need to measure the environmental impact from this drink's waste.

Willy and Juan Carlos.

# WILLY

Make mine with Tequila, I'm going to a domino club and I need something to help translate all that spanish heeby geeby.

Kody and Emily.

KODY Gimme a Vodka and something.

#### EMILY

There's no vodka in an old fashioned.

KODY Don't kill my vibe, just get me vodka and something.

Willy and Juan Carlos.

JUAN CARLOS It's not hard to learn Spanish. Much harder to learn English.

WILLY

I know God's English and the language of love. Good enough (hiccups) for me.

# GUY

You can already see some contestants handling the orders and charming their picky patrons. Emily seems to be struggling a bit with her customer service.

Emily and Kody.

# EMILY

Play by the rules! You order the same drink as the other two or you can get the hell out of my sight. I missed my Kundalini yoga class for this! I'd love a vodka and some inner-goddamned peace. GUY

With only a minute remaining, it's crunch time for our contestants.

WILLY So, you like to dress up and play with masks? What are you, a sissy?

JUAN CARLOS NO! I am El Macho Baracho. Un Mujer con mucho fuerza!

Juan Carlos pulls down his mask and jumps over the bar, putting Willy in a headlock. The clock buzzes and the contestants have finished. GUY

Alright, let's see how they did. Emily, it appears you did not make anything.

EMILY He ordered a Vodka and something, not an old fashioned.

GUY Ohh, but the old fashioned can be made with Vodka and we never stipulated what kind of old fashioned the contestants would ask for.

Juan Carlos is panting and holding a title belt.

JUAN CARLOS

Thank you having me on your show. This man's words have tarnished my heritage.

GUY

Impressive physical feats my friend but, your cocktail was shaken up amongst the hustle. Any old fashioned that is shaken is an automatic disqualification, I'm sorry we are going to need the belt.

Handing the belt over and wiping away a tear with his mask on, Juan Carlos runs off stage. Moving to Lois we see Valerie resting in her chair enjoying her drink. GUY (CONT'D)

Rather impressive job Lois. It's not often you can satisfy a woman with so much experience.

LOIS

Happy to do it, Guy. It became much easier when I realized I could repurpose everything. I dumped the ice into this planter. I took the lemon I peeled and added it to a compost heap for an herb garden. Then it was just a matter of turning the empty bottle into a flower vase.

GUY Congratulations on becoming America's Next Top Bartender.

LOIS Great, thank you Guy. This will help out with the 160k I owe Fanny and Freddie.

EXT. PARK - DAY

Continuing with WALT and LEON as they continue their ranting.

LEON

Calling your parents used to be old fashioned. Now I get a text from my niece every birthday. Wearing your Sunday's best was old fashioned. That means putting clothes over your arms. Stop showing us your biceps, you potato heads. AHHH what do you know? Nothing is Old fashioned anymore. Cars are cheap plastic, electric gizmos are in everyone's face and your president is black.

Tugging his sleeve again, LEON wakes WALT.

WALT The president is pretty good, he's not on your back!

END ACT TWO

#### ACT THREE

INT. BAR - NIGHT (BAR BANTER CONT.)

The Host and the Cast Members sip Old Fashioneds discussing the history. Improv Scene.

EXAMPLE:

THE HOST Did you know the Old Fashioned was originally made for a Civil War General.

CAST MEMBER 2 What side?

THE HOST The side that lost.

CAST MEMBER 1 I feel oddly racist drinking this.

THE HOST A better consolation prize than the Confederate Flag.

INT. BAR - NIGHT

It's the early 1900s in America. Everything is dirty, everyone is crabby. WILLIAM (20s) sits at the bar with a bottle and a tiny glass. He pours himself one from the bottle and his friend FREDRICK (20s) sits down next to him in a huff. A Super Reads: 1900s Reenactment, Don't Try in Present Day.

> FREDRICK My F#@\*ing life's in shambles! I got an ache that goes from my tooth all the way to my back. (Cough and wheezing) And that goldbricking quack reads me the riot act! It's animals running the zoo.

WILLIAM shoots his drink.

WILLIAM

I know what he's going to tell you. Same thing he prescribed me. Here's what you ask for, buddy.

WILLIAM pours another two drinks then shoots them both himself.

> WILLIAM (CONT'D) A bed rising nip starts the day out sunny. So get blotto from the get go. Especially if you're afflicted from the night before.

FREDRICK Bejesus, You do that everyday, do ya? For your pains?

#### WILLIAM

And to drown out the yammering from my wife.

They share a laugh.

WILLIAM Are you drinking with your meals? You aren't drinking water, are you?

#### FREDRICK

Don't get me started on water. I lost three brothers to water.

#### WILLIAM

Better off to just drink cider or ale. And always the hard stuff with water. And use opium for dysentery. Ya know, Midnight oil?

FREDRICK But what about for my cough?

WILLIAM Heroin should do the trick.

FREDRICK And for my tooth ache?

# WILLIAM

Cocaine.

FREDRICK

Back Ache?

#### WILLIAM

Two more of these, and three more Old Fashions for a good night's rest. Basically, you want to be drinking and smoking opium all day. Rail of cocaine if that tooth gets ya or whenever because it's fun to just get real f@\*%ed up.

The men cheers.

ANNOUNCER VO Side effects of Old Fashions include, drunk and disorderly, peeing in public, cheating on your spouse, kissing ugly people or animals, falling asleep in public, yelling at objects, nausea, spinning, vomiting, memory loss, falling over, falling into things, falling down, falling down puts you at risk to break bones. Also known as, bent, blazed, bombed, busted, butt-toast, crunk, faded, fitshaced, juiced, hosed, loose, messed up, schnockered and tanked Please consult your doctor if it's been three weeks since your spouse left and you just noticed.

#### FREDRICK

I forget what I was complaining about. I'll drink to that.

They toast.

INT. BAR - DAY

60 Mins/Vice interview style. Two improv actors.

Camera widens from a cobwebbed photograph of a cocktail glass to reveal BROCK ANDERSON (30's) a blond haired reporter. He smirks at camera.

BROCK Americans love getting wasted. Whiskey sales are in record numbers. It encompasses American culture. Immigrating to our country, pioneered through the generations, exploited by capitalists and growing fat on success. 18.

BROCK (CONT'D) The old fashioned is a whiskey cocktail that has survived prohibition, recipe disputes and pineapples. I'm Brock Anderson and this is, 'Brock on the Rocks.' Brock turns. The camera widens to reveal HAROLD DANIELS (Late 30's). BROCK (CONT'D) Meet Harold Daniels, cocktail historian, hipster, eccentric barkeep. (Beat, smiles) Harold, the world seems to be addicted to the whiskey cocktail. Should we consider making it illegal? Harold chuckles, dips his head and adjusts his glasses. HAROLD Tried it before, it didn't work. BROCK The old fashioned. That's a weird name for a new and hip drink. HAROLD Well it's not new but, it is hip. Don Draper, for instance, loves a well made old fashioned. BROCK I don't really follow politics. HAROLD (clears his throat) Whiskey popularity is partly chemical. The brain has a similar reaction to working out or prayer. Though Americans don't seem to be addicted to the gym or church. BROCK So if the church made communion with the old fashioned, God would return to America? HAROLD . . . Maybe?

19.

## BROCK

If Jesus is responsible for Christianity, who is responsible for the old fashioned?

## HAROLD

Most experts, like myself, think it was crafted as a Whiskey Cocktail to honor a civil war general. It was served up and you got to pour your own shot.

## BROCK

So then if I was a drinker of whiskey at that time I would say (In a funny Voice) "Barkeep give me a whiskey cocktail." And shoot it like this?

Brock takes a drink beside him and shoots it.

# HAROLD

Should you be drinking right now?

#### BROCK

They edit it out, it's fine.

#### HAROLD

Okay well, the bartender would give you a glass with the ingredients and you would pour your own whiskey. Probably more than one.

#### BROCK

I usually keep it to one. Any more and I'm liable to get opinionated.

#### HAROLD

People used to drink a lot more. Life was hard and it was a cure all. Doctors prescribed it to calm nerves.

# BROCK Yes it does that. So I have a question.

HAROLD (Puzzled) I would assume you have many.

## BROCK

How did this old drink find it's way into history?

# HAROLD

The recipe found it's way to New York where it changed hands and spread from there. The first recorded recipe was in 'The Bartender's Manual of 1888' by Theodore Pruxl(PRUE).

#### BROCK

Get it in writing, I wish I had done that for my contract. A handshake won't pay alimony. . .

Awkward pause, BROCK gets intense for a minute then regains composure. HAROLD looks uncomfortable.

BROCK (CONT'D) I bet that claim was hotly contested.

# HAROLD

(getting angry) Bartending is the second oldest profession. Reputation goes a long way in this respected trade. If I make a cocktail, it would irk me to see some usurper claiming it was theirs.

#### BROCK

I would be a little 'shaken and stirred.' Hahahaha. . . Mmmmhaha... oh goodness. . . Can we get an old fashioned shot or two over here?!

From screen left a glass is slid on the bar into Brock's hand. He shoots it.

INT. OFFICE - NIGHT

DON DRAPER is sitting in his office. He get's a buzz from his ASSISTANT.

ASSISTANT O.C. Mr. Sterling here to see you.

DON Send him in. ROGER STERLING walks in the door and sits down across from DON.

ROGER DON, we got to talk about the Whiskey account?

DON Care for a drink?

ROGER Yeah I'll have what you're having.

DON crosses over to the wet bar as ROGER continues.

ROGER (CONT'D) Don, the FCC is going to spank our little bottoms red if we put this whiskey on television.

DON takes a pineapple and a giant cutting knife and begins slicing it into spear.

ROGER (CONT'D) You would think an entire nation of whiskey drinkers would happily welcome in an ad about the product they enjoy. Especially if it was entertaining.

DON pulls out a can-opener and opens up a can of Coco Lopez. He shakes the contents into a blender, making an unflattering noise.

ROGER (CONT'D) The recipes alone are worth tuning in. If the slogan was something wholesome and PG, we could get away with it. How's that sound?

DON pours rum and ice into the blender and turns it on high. A lengthy ten seconds goes by then DON pours the beverage into two hurricane glasses. Arranging parasols, pineapple spears and cherries on both. Turning around he hands ROGER the drink.

> DON Roger. (BEAT) I'm worried that we wont be taken seriously.

Taking the drink in hand, ROGER contemplates for a moment.

ROGER (BEAT) You are right Don. Maybe something a little more, ah, old fashioned. (sipping his drink) Great talk. ROGER exits, DON goes back to the wet bar. DON (sigh) When is Manhattan going to start getting coconuts? EXT. BAR - DAY WALT and LEON are in a bar talking about times gone. LEON Tell them what's old fashioned. WALT Hearst Castle, that's a big old mansion. LEON Fashioned! What's an old fashioned? WALT Jackets in the Fall. Always good fashion. LEON The drink! They want to know about the drink! WALT Sure, I'll have what you're having. END ACT THREE

CURTIS (40's) answers questions about the Old Fashioned from letters/tweets. He gives snarky responses that are followed by rants on bartending and stories about his days behind the bar.

EXAMPLE:

CURTIS Here's a letter from Jack in Seattle. "What is the best time of day to have my first Old Fashioned?" Well, Jack that depends on what day of year it is. Are you celebrating St. Patrick's day and want to make a day to always forget? Or are you hanging out with Jim and Jose on a five day cruise to San Marco? In any case, you can bet that 5pm is still socially acceptable.